

About Demetrius Linebarger

Demetrius Linebarger is a Marketing and Brand Manager with a diverse background spanning creative design, digital marketing, and cross-functional team leadership. His career began as a graphic designer for The Seattle Times, then transitioned to a multimedia designer role at Belkin, an international consumer electronics company, where he contributed as part of a specialized multimedia team. He later found his way into the classroom, teaching multimedia design at the vocational college level.

In more recent years, Demetrius has led marketing and brand initiatives within the outdoor furniture industry, including roles at Tropitone, Brown Jordan, and now Lloyd Flanders. During his time at Tropitone, he served as the key liaison between Adobe and the company, playing a pivotal role in the implementation of Adobe AEM—a collaboration that ultimately resulted in an official Adobe case study showcasing the company's innovation.

Demetrius holds a degree in Visual Communication, a Digital Marketing certificate from the University of California, Irvine, and a Bachelor of Science from California State University, Long Beach. He is passionate about launching new products and driving the brand narratives that help them thrive in the marketplace.

Grounded by his four personal pillars—Faith, Family, Finances, and Fun—Demetrius is deeply committed to service and community. He is a deacon at his church and leads its scholarship ministry. Outside of work, he enjoys life with his wife and their two basketball-loving teenage sons, and he values the fellowship of close friends and family through all of life's ups and downs.

Demetrius brings a thoughtful blend of creativity, leadership, and purpose to every project and team he supports, and he is honored to share his experience with the next generation of marketing professionals.